Privacy Policy

Version from 12/02/2026

1. Vente-unique.com's Commitments

We respect the privacy of our users and ensure that all information collected which allows for their identification is treated as confidential information. In accordance with this, we are committed to:

- To strictly comply with the provisions of Regulation (EU) 2016/679 of the European Parliament and of the Council on personal data protection (**GDPR**), and the **Data Protection Act 2018**;
- To comply with the **Data Protection Acts 1988 and 2003**;
- To strictly comply with the **European Communities (Electronic Communications Networks and Services) (Privacy and Electronic Communications) Regulations 2011**;
- To implement all appropriate measures regarding the provision of information and the collection of your consent for the placement of cookies on your device.

2. Privacy Policy Relative to Personal Data

The purpose of this Privacy Policy is to outline to the User the reasons why personal data is collected by Vente-unique.com, how it is used, and the options available to the User to object to such use. Any data collected is used strictly within the limits permitted by law. Vente-unique.com pays particular attention to the protection of the User's personal information and undertakes to comply with Regulation (EU) 2016/679 of the European Parliament and of the Council on personal data protection (hereinafter the "**GDPR**").

Preliminary Definitions

The terms mentioned below have the following meaning in this Privacy Policy:

- **"Customer"**: refers to any person who accesses the Site, is registered, and places an order on the Site.
- **"Data"** or **"Personal Data"**: refers to personal data undergoing Processing under this Privacy Policy, as defined in Article 4(1) of the GDPR.
- **"General Data Protection Regulation"** or **"GDPR"**: refers to Regulation (EU) 2016/679 of the European Parliament and of the Council on the protection of natural persons with regard to the Processing of Personal Data and on the free movement of

such Data.

- **"Data Controller"**: refers to the person who determines the means and purposes of the Processing in accordance with Article 4(7) of the GDPR and Section 6 of the Data Protection Act 2018.
- **"Site"**: refers to the Vente-unique.com website accessible at the following address: Vente-unique.ie.
- **"Processor"**: refers to the natural or legal person, public authority, agency, or other body which Processes Personal Data on behalf of and according to the instructions of the Data Controller in accordance with Article 4(8) of the GDPR.
- **"Processing/Process"**: refers to any of the operations referred to in Article 4(2) of the GDPR, performed on Personal Data within the framework of the execution of this Privacy Policy.
- **"User"**: refers to any person who accesses and browses the Site, whether they are a Customer or a casual internet user.

Who is Responsible for Protecting Your Data?

The Data Controller of your Data is the company Vente-unique.com (hereinafter "**Vente-unique.com**"), a public limited company with a Board of Directors and a share capital of 97.800,29€, registered with the Bobigny Trade and Companies Register (R.C.S.) under number 484 922 778, with its registered office located at 9 Rue Jacquard – 93310 Le Pré-Saint-Gervais, France.

Contact Details of Our Data Protection Officer

Our Data Protection Officer (hereinafter "DPO") may be contacted regarding any questions related to the processing of your Data or submitting of a request to exercise your rights.

You may contact them:

- **By post**: DPO Vente-unique.com, 9 Rue Jacquard, 93310 Le Pré-Saint-Gervais, France;
- **By email**: dpo@Vente-unique.com.

  This email address is exclusively for GDPR and personal data management queries.

  For any questions related to your order, our teams are available by clicking here

Further Information Regarding the Data Protection Officer:
The mission of the Data Protection Officer is to inform, advise, and monitor the compliance of Vente-unique.com in the performance of its data processing operations.

In accordance with data protection regulations, the DPO shall act as the primary point of contact:

- For Data Subjects: regarding any matter relating to the processing of data carried out by Vente-unique.com or the exercise of your statutory rights;
- For Supervisory Authorities: specifically, the CNIL in France and the **Data Protection Commission (DPC)** in Ireland, as part of their duty to cooperate. The DPO may also contact these authorities to seek an opinion or prior consultation on any matters concerning the protection of personal data;
- For other DPOs: appointed by third-party Data Processors or participating Data Controllers.

How Do We Collect Your Data?

As a general principle, all Data concerning the User is collected directly from the User—for instance, during registration on the Site, through correspondence with Vente-unique.com, when placing an order, creating an account, requesting contact or information, subscribing to the Newsletter, or while browsing the Site.

Data relating to your browsing activity on the Site may be used to identify your needs and interests and to tailor our commercial and advertising offers accordingly.

In the event of a Newsletter subscription, the User has the option to opt out of marketing communications in every email or SMS. The User may submit such a request either by clicking the unsubscribe link provided in each email, by replying "STOP" to the number provided in each SMS, or in writing to the following postal address: DPO Vente-unique.com, 9 Rue Jacquard, 93310 Le Pré-Saint-Gervais, France, or via email at: dpo@Vente-unique.com.

Why Do We Process Your Data and On What Legal Basis?

Vente-unique.com collects the User's personal data for the following purposes:

Purpose of Processing	Description of Processing	Legal Basis
Order Management	Customer identification, processing of orders, and monitoring of order confirmations.	Contractual: Processing is necessary for the performance of a contract or pre-contractual measures.
Invoice Management	Issuing the invoice attached to the order, monitoring billing, maintaining accounting records, and keeping legal supporting documents.	Contractual: Performance of a contract. Legal Obligation: Arising from statutory tax and accounting requirements (e.g., as per relevant Revenue/Tax codes).
Fraud Prevention	User identification; preventing, detecting, and managing credit card fraud.	Legitimate Interest of the company to protect against financial loss.
Order Dispatch	Dispatching the order and informing the Customer of tracking and shipping status.	Contractual: Processing is necessary for the performance of a contract.
Order Delivery	Delivery of the order to the Customer and providing delivery tracking updates.	Contractual: Processing is necessary for the performance of a contract.
Order Follow-up	Customer identification, communicating regarding the order, providing after-sales service, and conducting satisfaction surveys.	Contractual: Performance of a contract. Consent: Where specific consent is required for certain follow-up communications.
Other Order Management Actions	Sending updates and informing the Customer of product safety issues in accordance with applicable regulations.	Contractual: Performance of a contract. Legal Obligation: Compliance with product safety and consumer protection laws.
Account Creation	User identification, registration, account creation, updating information, and access management.	Contractual: Processing is necessary for the performance of a contract (Terms of Service).

Purpose of Processing	Description of Processing	Legal Basis
Contact Request Management	Processing requests (contact, information), forwarding to relevant departments, responding to questions/comments, and tracking requests.	Contractual: Pre-contractual measures. Legitimate Interest of the company to respond to your inquiries.
Newsletters & Commercial Offers	Sending newsletters, commercial offers, or marketing info related to the site; informing the User of sales operations or events; sending SMS or post where applicable.	Legitimate Interest of the company to promote its products and services. Consent: Where required by e-marketing regulations (e.g., ePrivacy Regulations).
Website Functionality & Improvement	Monitoring user journeys, audience measurement, improving site navigation, adapting display to devices, and generating traffic or performance statistics.	Legitimate Interest to improve services. Consent: Where required (e.g., for non-essential cookies).
Management of GDPR & Data Protection Act 2018 Rights	All operations necessary to follow up on rights requests (qualification, investigation, technical operations). Applies when the company acts as a Data Controller.	Legal Obligation: To respond to the exercise of data subject rights under the GDPR and the Data Protection Act 2018.

* *Where the legal basis used for our processing operations is the pursuit of legitimate interests, you have the right, as a data subject, to obtain further information regarding the balancing test carried out, upon simple request.*

What Data is Collected?

Requested data marked with an asterisk is mandatory for the proper processing of the order or the service requested by the User. The provision of this data is a requirement for entering into a contract. If the User wishes to place an order or requests a service, they are obliged to provide it. Failure to do so will mean Vente-unique.com will be unable to carry out the order or the service requested by the User.

You may consult the details of the categories of Personal Data that Vente-unique.com may collect from you: The details provided below are not intended to be exhaustive and are primarily aimed at informing you of the categories of Personal Data that Vente-unique.com may process.

Data Processing	Personal Data Collected
Order Management	Surname, first name, company name, billing address, delivery address, email address, phone number, order number.
Invoice Management	Surname, first name, company name, billing address, discounts granted, receipts, balances, outstanding payments, billing information, order number.
Fraud Prevention	IP Address.
Order Dispatch	Surname, first name, company name, postal address, phone number, order number.
Order Delivery	Surname, first name, company name, postal

Data Processing	Personal Data Collected
	address, phone number, floor level, access codes (e.g., gate/door codes), delivery type, scheduled date, actual date, order number.
Commercial Relationship Follow-up	Email address, phone number, title (e.g., Mr/Ms), surname, first name, purchase history, order number, store location, data collected from satisfaction surveys, interactions with customer service (CS), discount voucher history, correspondence history (letters/emails), items ordered, product issues (including interaction reports and photographs of items).
Account Creation	Email address, title, surname, first name, status (private individual/professional).
General Order Management & Updates	Title, surname, first name, email address.
Contact Request Management	Surname, first name, email address, subject, message, mobile number, items ordered.
Newsletters / Commercial Offers	Email address, phone number, postal address (where applicable).
"Very Unique" Loyalty Programme	Surname, first name, company name, postal address, email address, items ordered, date of birth (for birthday gifts/rewards).
Site Functionality & Ongoing Improvement	Data collected via cookies and other trackers on our Site (IP address, connection logs, cookies, pages viewed). For more details on cookies, please refer to the cookie banner on the home page by clicking "settings".
Management of Rights Requests (GDPR & Data Protection Act 2018)	- Surname, first name; - Email address; Where necessary, a copy of proof of identity.

Customers have the option to modify their Data or close their account at any time.

Who Has Access to My Data?

The Data collected by the Site is intended for Vente-unique.com and the entities it controls, that control it, or that are under common control with it (control being understood within the meaning of relevant company law) for the purposes of performing the service (e.g., ordering or delivery). The Site may transfer Data to its subsidiaries and affiliates, or to third parties in the event of a merger, acquisition, bankruptcy, dissolution, reorganisation, or any other similar operation.

Data collected by the Site may be transferred to third-party **Processors** for the purposes of performing the service. In this event, these third-party Processors act on behalf of Vente-unique.com and undertake to comply with the instructions of Vente-unique.com as well as the provisions of this Privacy Policy.

These third-party Processors use and process the Data to ensure the proper performance of the service requested by the User. For example: information relating to the Customer's postal address is shared to allow third-party delivery service providers to complete the delivery of the order to the Customer's home.

The third-party Processors and partners engaged by Vente-unique.com have committed to

complying with the provisions of the **GDPR**. The Site will implement the necessary security measures and ensure that the third parties it engages comply with the personal data rules set out by the said Regulation.

The Site may transmit and share User Data:

- **With third-party Processors** acting on behalf of Vente-unique.com to enable the proper performance of the service requested by the User;
- **Where Vente-unique.com has received the User's express consent** to transfer the Data to a third-party partner (e.g., advertisers), such as by ticking a box allowing Vente-unique.com to share Data with third-party partners;
- **Following a summons or lawful request** issued by a competent authority to Vente-unique.com to produce said Data;
- **In the event of suspicion by the Site** regarding fraud, security issues, or technical problems, Vente-unique.com may share Data with the relevant authorities;
- **In the case of Legitimate Interest** for Vente-unique.com (e.g., transferring Data within the group of companies to which Vente-unique.com belongs to ensure network and information security, or reporting criminal offences or threats to public safety to state authorities).

Is My Data Transferred Outside the European Union?

Data is transferred to the following countries: France, the United Kingdom (solely regarding payment information), and Tunisia.

When Data is transferred outside the European Economic Area (EEA), Vente-unique.com implements appropriate safeguards, specifically by using the **European Union Standard Contractual Clauses (SCCs)**, to ensure an identical level of protection for User Data. Users may request a copy of these safeguard measures:

- **By post**: DPO Vente-unique.com – 9 Rue Jacquard – 93310 Le Pré-Saint-Gervais, France
- **By email**: dpo@Vente-unique.com

How Long Is My Data Kept For?

We retain your Data only for as long as necessary for the purposes pursued, as described below:

Processing Activity	Retention Period
Order Management	For the duration of the contractual relationship, followed by storage in intermediate archiving for the applicable statute of limitations (five (5) years for evidentiary purposes). Connection logs and action history are kept for a period not exceeding six (6) months. For card payments, in accordance with applicable financial regulations, data may be kept for evidentiary purposes in the event of a transaction dispute or claim, in intermediate archives, for thirteen (13) months following the debit date (extended to 15 months for deferred debit cards). PAN (Primary Account Number) and CVV/CVC codes are not stored.
Invoice Management	Issued invoices and accounting data are

Processing Activity	Retention Period
	retained for ten (10) years from the date of issue.
Order Dispatch	For the duration of the contractual relationship, followed by storage in intermediate archiving for the applicable statute of limitations (five (5) years for evidentiary purposes).
Order Delivery	For the duration of the contractual relationship, followed by storage in intermediate archiving for the applicable statute of limitations (five (5) years for evidentiary purposes).
Commercial Relationship Follow-up	For the duration of the contractual relationship, followed by storage in intermediate archiving for the applicable statute of limitations (five (5) years for evidentiary purposes).
Account Creation	For the duration necessary to process the request, then stored in intermediate archiving for two (2) years following the last contact with Vente-unique.com, unless the User expresses a wish to keep their account active.
General Order Management & Updates	For the duration of the contractual relationship, followed by storage in intermediate archiving for the applicable statute of limitations (five (5) years for evidentiary purposes).
Contact Request Management	For the duration necessary to process the request, then stored in intermediate archiving for two (2) years following the last contact with Vente-unique.com.
Newsletter / Commercial Offers	Data is retained until consent is withdrawn (unsubscribing via the provided link) or, where applicable, for the duration of the contractual relationship, followed by intermediate archiving for three (3) years after the end of the relationship or three (3) years after the last contact with Vente-unique.com.
Loyalty Programme	For the duration necessary for processing and for a period of five (5) years after the last contact from you, for evidentiary purposes.
Site Functionality & Ongoing Improvement	The retention periods for the various cookies installed by Vente-unique.com are detailed in the cookie banner, accessible from the home page by clicking "settings".
Management of Rights Requests (GDPR & Data Protection Act 2018)	Personal Data relating to the management of rights requests is kept for the time necessary to process the request, then stored in intermediate archiving for the applicable statutory limitation period, namely six (6) years.

What Are Your Rights Under the GDPR and the Data Protection Act 2018, and How Can You Exercise Them?

In accordance with applicable regulations, every User has the following rights:

- **Right of Access** (Article 15 GDPR): To obtain confirmation as to whether or not your

personal data is being processed and to receive a copy of that data.
- **Right to Rectification** (Article 16 GDPR): To have inaccurate personal data rectified or completed.
- **Right to Erasure / Right to be Forgotten** (Article 17 GDPR): To have your personal data deleted when it is no longer necessary, or when you withdraw consent.
- **Right to Withdraw Consent** (Article 13-2 c & d GDPR): To withdraw your consent at any time where the processing is based on consent.
- **Right to Restriction of Processing** (Article 18 GDPR): To "pause" the use of your data in specific circumstances.
- **Right to Data Portability** (Article 20 GDPR): To receive your data in a structured, commonly used, and machine-readable format for transfer to another service.
- **Right to Object** (Article 21 GDPR): To object to the processing of your data, particularly for direct marketing purposes.

These rights can be exercised by making a simple request to our Data Protection Officer (DPO):

- **By Post**: DPO Vente-unique.com, 9 Rue Jacquard, 93310 Le Pré-Saint-Gervais, France.
- **By Email**: dpo@Vente-unique.com.

Vente-unique.com undertakes to inform any third-party Processors and partners to whom Data may have been transmitted, in order to ensure that User rights are upheld across all platforms.

Finally, every User has the right to lodge a complaint with a supervisory authority, specifically the **Data Protection Commission (DPC)** in Ireland (https://forms.dataprotection.ie/contact) or the CNIL in France.

What Security Measures Are in Place to Protect Your Data?

Vente-unique.com undertakes to implement all appropriate technical and organisational measures to ensure the security and confidentiality of your Data, in compliance with the GDPR and the Data Protection Act 2018.

We take all necessary precautions, given the nature of your Data and the risks presented by the processing, to maintain security. Specifically, we aim to prevent Data from being altered, damaged, or accessed by unauthorised third parties (e.g. physical premises protection via named access badges, connection logging, and data encryption).

Social Networks

You may use the social media icons (Facebook, Pinterest, Instagram, TikTok, LinkedIn, and YouTube) featured on our Site. These improve user-friendliness and help promote the Site through sharing.

By using these buttons, we may have access to Personal Data that you have marked as public and accessible via your profiles. However, Vente-unique.com does not create a separate database from this Personal Data, nor do we process any data relating to your private life through these mediums.

If you do not wish for Vente-unique.com to have access to information on your public profiles, please use the privacy tools provided by those social networks to limit access to your data.

Updates to the Privacy Policy

Vente-unique.com reserves the right to amend this Privacy Policy at any time to ensure

compliance with legal and regulatory changes. Users will be informed of any significant changes affecting the purposes of Data collection. Unless renewed consent is required by law, continued use of the Site following these changes constitutes acceptance of the updated Policy.

For any questions, you may contact the Data Protection Officer by post at: DPO Vente-unique.com, 9 Rue Jacquard, 93310 Le Pré-Saint-Gervais, France or by email at: dpo@vente-unique.com.

The date at the top of this Privacy Policy indicates the most recent update.